

GUEST INVITATION · FOUNDING EPISODES

An hour with you. Years of indexed, AI-cited, patient-facing distribution.

The Regen Leaders Podcast is a long-form interview series for clinicians, researchers, and industry leaders in regenerative medicine. Published on Regenerative Treatment Guide — a site Google AI Overviews already cites and we're investing in heavily.

GUESTS Licensed clinicians · researchers · industry **FORMAT** 45–60 min remote video **COST** None · editorially selected

WHAT ONE HOUR PRODUCES

1 Indexed episode page

Permanent URL on regenerativetreatmentguide.com with your bio, headshot, full fact-checked transcript, and schema markup, built to rank for your name and your subject.

2 SEO link to your site

A permanent dofollow link passes real authority from RTG to your clinic or lab site, lifting your Google rankings and sending organic patient traffic directly to you.

3 Cited by AI Overviews & ChatGPT

AI Overviews, ChatGPT, and Perplexity cite YouTube videos more than any other source. Your episode on RTG's channel places your name inside the AI answer when patients ask about your specialty.

4 YouTube long-form + 3 Shorts

The full episode is published to the RTG YouTube channel with chapters and captions. We cut three vertical short-form videos for Shorts, Reels, and TikTok.

5 Promoted on RTG social

The episode runs across RTG's Facebook and LinkedIn with you tagged, so your network sees it and shares compound.

6 Assets delivered to you

The long-form video, the three Shorts, and share-ready graphics are sent to you directly to repost on your own channels, newsletter, and clinic or lab website.

WHY REGENERATIVE TREATMENT GUIDE

RTG covers regenerative medicine for patients researching their options. Google AI Overviews cite our pages, organic traffic is growing fast, and the site routes qualified patient leads to vetted clinics every week. Founding guests publish before the back-catalog fills.

AI Overviews	85	10	Weekly
CITED & INDEXED	FDA LETTERS TRACKED	STATE & METRO HUBS	PATIENT LEADS DELIVERED

PREP
Full question outline shared in advance.

EDIT
Editorial review and fact-check on every episode.

APPROVAL
You review the cut and transcript before publish.

DELIVERY
Long-form, Shorts, and graphics sent to you.

GUEST STANDARDS Licensed clinicians, researchers, or industry leaders. No cure or outcome guarantees on air. FDA-approved vs. investigational kept distinct. Conflicts disclosed on the episode page. Credentials verified.

Apply to record a founding episode.

regenerativetreatmentguide.com/podcast · 2-minute application

Hosted by the Regenerative Treatment Guide editorial team · Solcertain LLC

Apply as a guest →